



## PRESS RELEASE

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### **Dover Downs Hotel & Casino recognized for prestigious website award**

*Dover Downs Hotel & Casino Wins at the 7th Annual Horizon Interactive Awards Competition*

**Dover, Del.** - The Horizon Interactive Awards, a leading international interactive media awards competition, announced the 2008 award winners to highlight this year's "best of the best" in interactive media production. Dover Downs Hotel & Casino was recognized for their excellence with a Silver award for the Self Promotion/Corporate Identity.

"It is truly an honor to be acknowledged among an esteemed field of international industry nominees," said Ed Sutor, president and CEO of Dover Downs Hotel & Casino. "This recognition is due in no small part to our marketing team who, along with the combined efforts of WebpageFX and McMahon Advertising Design, spent many months to produce a first-class website that accurately represents our property amenities and our brand."

The seventh annual, international competition saw just over 1000 entries from 20 countries around the world including Australia, Belgium, Canada, China, Croatia, Germany, Great Britain, Hong Kong, Hungary, Ireland, Israel, Italy, Malaysia, Spain, Singapore, South Africa, Thailand, Taiwan, Turkey, United Arab Emirates, and nearly all 50 of the United States of America. An international panel of judges consisting of industry professionals with diverse backgrounds, as well as an end-user panel evaluated 18 different categories ranging from online advertising to video games.

"The 2008 competition was the most competitive to date. The work in this year's competition is at such a high level that the judges really had their work cut out for them," said Mike Sauce, founder of the Horizon Interactive Awards. "All of the winning entries displayed a high level of sophistication, aesthetic creativity, technical excellence and clear purpose."

The 2008 winning entries showcase the industry's best interactive media solutions including web sites, CDs and DVDs, online ads, video and more.

"The development of the Dover Downs Hotel & Casino website was one of most inspiring projects that we have had the pleasure to work on," said William Craig, president of WebpageFX. "The Dover Downs Hotel & Casino marketing team provided the vision, McMahon Design executed the design vision perfectly and WebpageFX was able to transform the design into a fully functioning content management system driven website."

"Designing the look and feel for Dover Downs Hotel & Casino's website was one of the more interesting and challenging jobs that we have had this year," said Sean McMahon, president of McMahon Advertising Design, Inc. "The marketing team at Dover Downs Hotel & Casino was by far the best to work with, in allowing us to be creative and letting us express our vision. WebpageFX did a fantastic job in merging design and functionality into one dynamic website that can be easily updated and maintained by the property."

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The Horizon Interactive Awards holds the annual competition in early spring of each year with the winners being announced in May. For more information visit the Horizon Interactive Awards at [www.horizoninteractiveawards.com](http://www.horizoninteractiveawards.com).

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#### **About the Horizon Interactive Awards**

In its seventh year, the Horizon Interactive Awards was created to recognize excellence in interactive media production worldwide. Since 2001, the competition has received thousands of entries from countries around the world and nearly all 50 US States. Each year, those entries are narrowed down to the best of the best to be recognized and promoted on an international stage for their excellence. The judging process involves a Horizon Interactive Awards advisory panel, an end user panel and a worldwide panel of judges consisting of industry professionals. Winning entries are dubbed the “best of the best” in the interactive media industry. For more information, visit [www.horizoninteractiveawards.com](http://www.horizoninteractiveawards.com).

#### **About Dover Downs Hotel & Casino**

Owned by Dover Downs Gaming and Entertainment, Inc. (NYSE: DDE), Dover Downs Hotel & Casino is a premier gaming and entertainment resort destination in the Mid-Atlantic region featuring a 94,000-square-foot casino (open 24 hours except for Sundays from 6 a.m. to noon), more than 2,700 slots and multiplayer table games, five full-menu restaurants, two eateries, five bar/lounges, and a luxurious 500-room, AAA-rated Four Diamond hotel with 35,000 sq. ft. of meeting and convention space. The Company’s 68,000-sq.-ft. casino expansion plan is projected for completion by summer 2008 and includes space for 500 new slots, three restaurants including Public House, Doc Magrogan’s Oyster House and Marabella’s Italian restaurant, retail shops including Fashions of The Colonnade, Swarovski, Godiva Chocolatier and The Colonnade Marketplace, and the Fire & Ice Lounge at Dover Downs Hotel & Casino. For more information, please visit [www.doverdowns.com](http://www.doverdowns.com).